



2011
Candlewalk
Sponsorship Opportunities



-
- Presenting Sponsorship - \$2,500.00 (Fulfilled – Dr. Mark Williamson)
 - Business Logo on Billboard
 - Business Logo/Name on all flyers, posters and ads
 - Lead commercial vehicle/float in the Santa Parade
 - Opportunity to give out coupons/brochures on days of the event
 - Free parade entry
 - Ice block with logo carved into it

 - Media Sponsorship - \$2,500.00
 - Media recognition
 - Opportunity to give out coupons/brochures on days of the event
 - Free parade entry
 - Ice block with logo carved into it

 - Bear Carving Sponsorship - \$2,000.00 (Fulfilled – Delehanty Ford)
 - Presenting sponsor of the Bear Carving Sponsorship
 - Business Logo/Name on all flyers & posters
 - Media recognition
 - Opportunity to give out coupons/brochures on days of the event
 - Hang sponsor's sign on Bear Carving area
 - Free parade entry
 - Ice block with logo carved into it

 - Ice Carving Sponsorship - \$1,000.00
 - Presenting sponsor of Ice Carvings
 - Business Logo/Name on all flyers, posters
 - Media recognition
 - Opportunity to give out coupons/brochures on days of the event
 - Hang sponsor's sign on Ice Carving area
 - Free parade entry
 - Ice block with logo carved into it

- Snowflake Sponsorship – 500.00
 - Business Logo/Name on all flyers & posters
 - Opportunity to give out coupons/brochures on days of the event
 - Free parade entry
 - Ice block with logo carved into it
- Icicle Sponsorship - \$300.00
 - Business Logo/Name on all flyers, & posters
 - Free parade entry
- Candle Sponsorship - \$150.00
 - Business Name on flyers
 - Free parade entry
- Warming Station
 - Must have a warm place that is bus accessible
 - Offer Public Restrooms
 - Offer a hot drink and/or snack
 - Have something fun to do or watch! (singers, cookie decorating, etc.)
- I have made arrangements to have Life Entertainment.

Name and description of entertainment: _____

Location of entertainment (i.e.: inside or outside business): _____

Please fill out the following information and return by **November 11st**
 Flushing Chamber • P.O. Box 44 • Flushing, MI 48433

Name: _____

Company: _____

Address: _____

Phone: _____

Credit Card Information

Card Number: _____ Exp Date: _____

Signature: _____ Security Code: _____